



## HomeGrown Decatur Artist Information

HomeGrown Decatur is a member staffed, cooperative style artist market providing local artists, artisans and craftsmen a venue for showing, selling and demonstrating their work. You, as an artist, establish a retail presence in the Atlanta area and our customers receive an ever changing, exciting shopping experience while supporting their local economy.

**Who we're looking for:** Talented local artists and craftspeople; emerging and independent artisans; creative and passionate visionaries; individuals that seek to team up with others to ensure success for all; nice people with common sense and a desire to have fun.

**Please note that we are seeking only locally produced artworks and products.**

### Why HomeGrown?

- Located in a vibrant and bustling retail corridor on the square in Decatur
- A consistent and reliable retail storefront for your customers
- Special store events and community festivals
- Increased media exposure due to your HomeGrown membership
- Ability to network with other artists/entrepreneurs
- Boutique atmosphere and merchandising
- Competitive commission structure

**Location and Hours:** 412 Church Street, a busy retail corridor with other galleries, boutiques, restaurants and nightspots. Open Monday through Saturday from 10am to 9pm and Sunday from noon to 8pm.

### How it Works:

- Artists pay a monthly membership fee of \$60 to cover rent and overhead expenses for the shop.
- All merchandise is arranged and displayed by the shop owners to create a friendly, boutique-style shopping experience for customers.
- Working artists put in 8-16 hours monthly manning the shop and receive 70-80% of their sales in return.
- Non-working artists receive 60% of their sales and have no work obligations.
- All expenses related to the operation of the shop are covered by HomeGrown Decatur including credit card processing, sales tax, events, and insurance against theft and damage.
- HomeGrown requires all artists to be accessible via email and to be able to share information digitally.

### How do I apply?

- Please fill out the Artist Application on our web site
- Provide photos of your work or a website where your work can be viewed
- Applications are reviewed periodically, if your work is a good fit for HomeGrown, you will be invited to bring examples of your work.
- Upon agreeing on terms, a three month agreement is prepared

Please contact us at [HomeGrownDecatur@gmail.com](mailto:HomeGrownDecatur@gmail.com) for more information